

How to develop the company



Key findings from the research on developing the company. The majority of participants comes from voivodships (Polish regions): mazowieckie, pomorskie and śląskie (total of 46 percent), the minority: from świętokrzyskie, podlaskie and opolskie (2 percent each). The share of men and women is exactly 50:50. The research indicates that a little less women start the courses while a little more women finish them. One could say that ladies are more disciplined participants of the PARP Academy trainings.

The participants are dominated by microenterprises (over 60 percent) with up to 9 employees. The majority of participants comes from voivodships (Polish regions): mazowieckie, pomorskie and śląskie (total of 46 percent), the minority: from świętokrzyskie, podlaskie and opolskie (2 percent each). The share of men and women is exactly 50:50. The research indicates that a little less women start the courses while a little more women finish them. One could say that ladies are more disciplined participants of the PARP Academy trainings.

Only 10 percent of participants declared their company premises in a village community. Average age of an participant is 33 years. Higher education have 68 percent of participants. As a result, we have a profile of an average participant of the PARP Academy: it's a young and well-educated microentrepreneur or his/her employee, living in a city or town.



We warmly invite you to use the PARP Academy internet courses! As a kind reminder, please be aware that all the mentors are available to you at infoline 0-801 444 677 (0-801 444 MSP) or via e-mail mzp@akademiaparp.gov.pl